

BOARD REPORT



Northeast Region Board Meeting – November 3, 2012

DATE: October 19, 2012
TO: Northeast Region Board of Directors
FROM: Kenneth R. Raikowski, AHC, CSI – Committee
SUBJECT: Report of the Membership Committee

A. Report Summary

1. How the Membership Committee is working with region chapters to increase new membership, maintain existing membership and improve member involvement.

B. The Report

1. Summary of activities since last report:
Finalized evaluation process for NE Region OCC (Outstanding Chapter Commendation) and MICC (Most Improved Chapter Commendation) incentive awards for fiscal year 2013. (CSI 2013 Honors & Awards Guide pages 35 through 39)
2. Status of current programs: Continued emphasis on individual chapters creating networking opportunities with other organizations.
3. Problem areas: Continued problem attracting new members and retaining existing members.
4. Success stories:
 - a. Metro New York Chapter ran 2 Membership Committee Retreats over the summer months in order to develop a plan for the year. The chapter now has a 5 person membership committee. Growth of committee now makes it easier to touch more members on a regular basis. The Metro Chapter has also bundled the Education/Academic Committee under their Membership umbrella. The chapter is also using Membership ID Cards which double as badges. The ID cards are worn by all meeting attendees and color coded so you can quickly determine if you are talking to a chapter board member, chapter member or guest.

- b. New Jersey has experienced double digit membership growth which they attribute to the 50-50 Program and focused promotion of CSI to Architectural & Design firms. At the same time their membership grew their unaffiliated membership dropped which they believe indicates they have been able to convince non-affiliated members there is a benefit to being part of a local chapter.
- c. Both the Worcester Chapter & Metro NY/LI Chapters both ran successful golf outing which combined raised over \$ 5,000.00 for scholarship programs funded by the chapters

5. Schedule of activities prior to next Board Meeting:

Receive and evaluate all OCC & MICC forms and select winners. Work to create a monthly conference call or webinar for all chapter membership chairs.

6. Changes in Chapter Membership since last report: Current membership count as of 10/8/2012. This count represents an increase of 54 over the April 13, 2012 report to the NE Region.

Chapter	Chapter No.	PD	PL	PR	PE	ST	EP	P	Total
Metropolitan New York	001	0	1	7	10	13	11	162	204
Boston	009	0	1	1	0	2	7	138	149
Buffalo-Western New York	018	0	0	4	4	2	4	36	50
Hartford	057	0	1	0	0	1	1	50	53
Syracuse	063	0	0	1	7	2	1	39	50
Rochester	069	0	0	0	6	0	2	85	93
Rhode Island	070	0	1	1	6	1	1	53	63
New Jersey	083	0	0	0	0	7	7	88	102
Maine	091	1	0	4	5	12	3	58	83
Eastern New York	094	0	0	0	1	0	2	43	46
Vermont	103	0	0	0	2	3	1	36	42
Worcester County	105	0	0	2	3	0	1	28	34
Housatonic	110	0	1	0	1	0	0	28	30
Long Island	114	0	1	3	3	4	1	42	54
New Hampshire	119	0	0	1	0	0	0	24	25
Non Affiliated		0	0	4	3	12	12	169	200
Region		1	6	28	51	59	54	1079	1278

Professional Distinguished	PD
Professional Life	PL
Professional Retired	PR
Professional Emeritus	PE
Student	ST
Emerging Professional	EP
Professional	P

C. Best Practices to share with the Region

1. None

Respectfully submitted;

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END OF REPORT

Cc: Region Secretary