



NORTHEAST REGION CSI CONFERENCE 2015

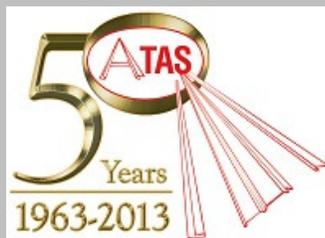
May 14-16, 2015 Williamstown, MA

The Art of Sustainability SPONSOR PACKAGE



Hosted by the Worcester County Chapter CSI.

Thanks to last year's **PLATINUM SPONSORS**



*Your Logo
could be here
for the
coming year*



An Invitation to Participate

Thank you for taking the time to review this Sponsor Package. The Northeast Region CSI and the host Worcester Chapter CSI would like to invite you to participate in making our **FY15 Conference - The Art of Sustainability** a success, and a successful marketing event for your company. Leading building design professionals from around the northeast will be gathering at the conference in May 2015. In preparation, we will be marketing the event to the design community with regular mailings, presentations, and promotions at CSI and allied organization events for the coming year.

This package explains the options for various levels of sponsorship of the event. Your benefit begins as soon as you commit to participating. We will immediately acknowledge your support and add your logo and links to our website and social media promotions. All subsequent mailings will include your participation. And come next May, we'll give you full exposure at the event.

Please contact us if you have any questions or need some help in getting involved. Ideas on how we can improve the event to provide a better experience are always welcome. The sooner you come on board, the more we can do for you. Like this sponsorship promotion, the attendee promotion has begun.

Marty Helly, CSI
Event Chair

Jim Olender, CSI
Sponsorship Chair

Contact us at NERRegionCSI@gmail.com



About the Event

The annual Northeast Region CSI Conference is an opportunity for members of the construction industry to get together for networking, education, leadership development and fun. Over 400 construction professionals participated in last year's conference activities and trade show in Rochester, NY. While we don't expect quite as large a turnout in Williamstown in 2015, we do expect a large number of industry leaders and decision makers from around the Northeast.

The conference will kick off on Thursday with a golf outing assuming the snow finally melts. For those who don't enjoy the game there is a tour of the sites in Bennington VT including a pottery factory, a covered bridge, and a farmers taste of Vermont. The evening will include a Welcome Reception back at the hotel.



Friday Morning will feature a national CSI Institute Update, the formal annual meeting of the NE Region and a Region Orientation. The afternoon will be spent at the recently completed LEED Silver campus of the Clark Art Institute.. Friday evening we will have an awards banquet and honor our latest Distigushied Service Award recipient.



Saturday morning brings a strategic planning meeting for CSI members to shape the future of the NE Region while our non-member guests enjoy historic Williamstown. Saturday's luncheon will be followed by the formal Region Board Meeting.

The Program

THURSDAY AFTERNOON
GOLF OUTING
BENNINGTON TOUR

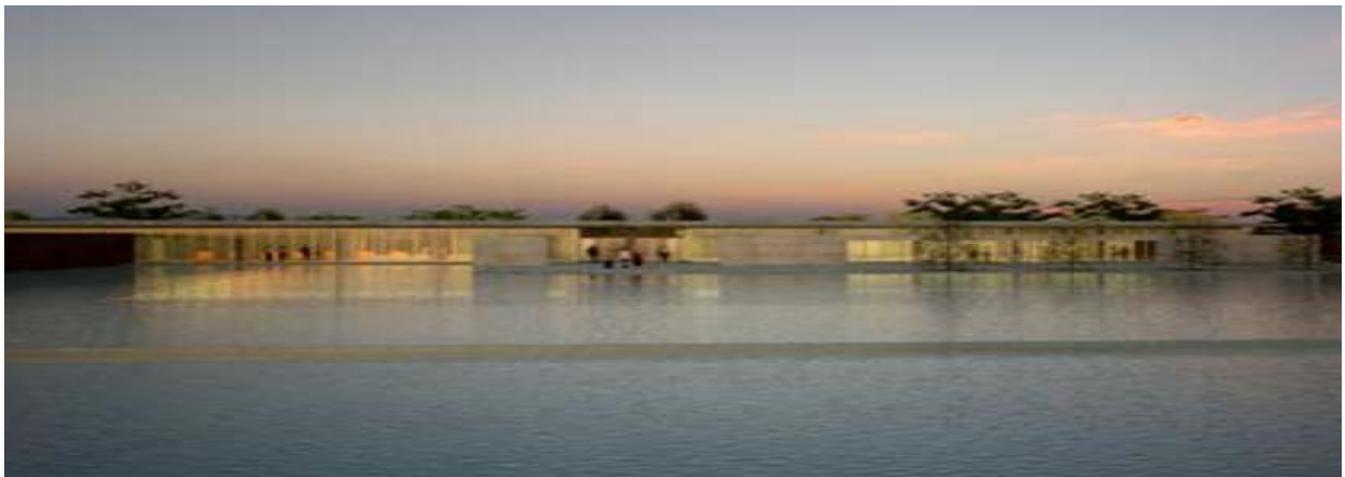
THURSDAY EVENING
WELCOME RECEPTION

FRIDAY MORNING/NOON
CSI MEMBER ACTIVITIES
INSTITUTE UPDATE
REGION ANNUAL MEETING
REGION ORIENTATION
LUNCHEON - MEMBERS & GUESTS

FRIDAY AFTERNOON/EVENING
THE CLARK INSTITUTE
COCKTAIL PARTY
AWARDS BANQUET

SATURDAY MORNING/NOON
STRATEGIC PLANNING MEETING
HISTORIC WILLIAMSTOWN
LUNCHEON

SATURDAY AFTERNOON
REGION BOARD MEETING



Sponsorship Opportunities

SPONSOR – SILVER LEVEL:

\$ 500.00

As a Silver Level Sponsor, your business benefits from:

- Listing in event promotional materials
- Listing in conference directory and website
- Recognition of your contribution at the start of the sponsored event
- Full registration for 1 employee for the event including all meals and receptions
(additional staff registration at \$100/per.)
- Sponsorship listing on conference event signage

SPONSOR–PLATINUM LEVEL:

\$ 1,000.00

Platinum Level Sponsors contribution will be identified at all events:

- Thursday Evening Welcome Reception
- Friday Luncheon
- Friday Awards Banquet
- Saturday Luncheon
- Region Hospitality Suite

As a Platinum Level Sponsor, your business benefits from:

- Premier listing in promotional materials, including company logo on all mailings, signage, program cover and on registration tote. Conference promotional materials will be sent to over 2,500 construction professionals throughout the Northeast - at least quarterly during 2014 and then monthly as the event gets closer.
- Premier listing in conference directory and website, including hyperlinked logo
- Recognition of your contribution at the start of all events
- Full registration for 4 employees for the events including all meals and receptions (additional staff registration will be billed at \$100/per.)
- Receive a listing, image, link and product/service description on the CSI Northeast Region web site sponsor pages for the year
- Place a camera-ready standard-size ad in the CSI e-newsletter for the year.
- Promotional literature in registration packet.
- Premier sponsorship listing on conference event signage including company logo

THANKS TO OUR MAJOR SPONSORS FOR THE LAST TWO YEARS

