

# The Construction Specifications Institute



## CSI Northeast Region Academic Programs Webinar

Facilitated by  
**Ruma Som, Assoc. AIA, AHC, CSI, CDT**  
Academic Programs Chair

**December 19, 2011**






Welcome!

CSI Northeast Region Academic  
Program Committee  
Members & All Others on this  
Call





# Objective of the Meeting

- 
- Continue a regular communication between all Members of the Academic Program Committee in the Northeast Region
  - Review Student Members, Emerging Professional Members & Members affiliated with Academic Institutions and recommend action plan
  - Share Best Practices- Today-LI Chapter
  - Participation in Upcoming CSI Academies





# Need to Clarify



Is third Monday noon a good time for our webinars/teleconferences?

Is half hour sufficient or should we increase time to one hour?

(15 chapters x 2 minutes = 30 minutes)



# Academic Programs Committee Members

Northeast Region, Academic Programs Chair

Ruma Som, Assoc. AIA, AHC, CSI, CDT

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## Committee Members

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# Academic Programs Committee Members

Committee Members ...continued

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# Academic Programs Committee Members

**Presidents of Chapters which don't have designated  
Academic Programs Chairs**

**Rochester: Craig Mole, RA, CSI, CDT**

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# Communication with Institute



## Institute Academic Programs Committee

Denis Lemiux

FY2012 Academic Programs Committee Board Liaison

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David Early

Committee Member


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# Alignment with CSI Strategic Plan



Construction Industry Perspective:  
Strengthen Educators' understanding of  
CSI's role and resources

- Future progress for CSI will require champions within academic Institutions, informed by two-way learning and information sharing. Educators should recognize CSI's unique knowledge expertise in building information management and CSI must recognize the needs of educators for knowledge content to fit into the education curriculum





# Educators

- Which Chapters have members who are educators and active with Academic Committee? Are we taking full advantage of our membership? Can we identify professional members who teach full time or part-time in Academic Institutions who can help develop programs with Academic Institutions?
  - Maine
  - Metro NY
  - New Jersey
  - Long Island
  - ??????



# Membership- Academic

Chapter	Student Members	Emerging Professional	Work Academic Institution (FT)
Boston	(5) 5 4	(6) 4 6	2
Buffalo	(3) 2 1	(2) 2 2	2
ENY	(0) 0 0	(3) 1 1	1
Hartford	(0) 0 0	(0) 0 0	2
Housatonic	(2) 1 0	(1) 0 0	0
Long Island	(5) 5 5	(1) 3 3	0
<b>Maine</b>	(10) <b>16 16</b>	(2) 9 2	8
<b>MNY</b>	(10) <b>58 45</b>	(2) 9 9	0
NH	(3) <b>0 0</b>	(3) 0 0	0
<b>NJ</b>	(2) <b>5 4</b>	(2) <b>3 5</b>	2
RI	(0) 0 <b>0</b>	(1) 0 1	2
Rochester	(4) 2 <b>1</b>	(1) 1 1	2
Syracuse	(-) <b>3 3</b>	(2) 1 1	1
<b>Vermont</b>	(2) <b>27 27</b>	(0) 0 0	0
Worcester	(3) 3 <b>1</b>	(1) 1 1	1





# Membership- Academic



## Some Observations

### CSI Student Members

- Student membership has either remained constant or dropped down across the Chapters
- Not all student members have email address associated with academic institution.
- Some students have out of state address
- Some students are working in firms

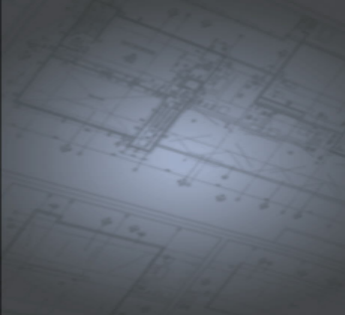




# Recommendations for Best Practices CSI Student Members

- Academic chair may contact student out of territory to find out why they enrolled. If looking for job or considering relocation, Chapter can assist students to connect with Student Affiliate or Architectural firms.
- Start CSI Student Group and request all members to join, and require all free membership to join as part of orientation of new member





# Membership- Academic



## Some Observations

### CSI Emerging Professionals

- Overall percentage of Emerging professional who can bridge gap with Academic Institution and Architectural firms is very low
- RI Chapter and New Jersey Chapter has increased emerging professional membership
- Some Chapters have retained student members of past as Emerging Professional Membership who are may be involved to increase student participation. .

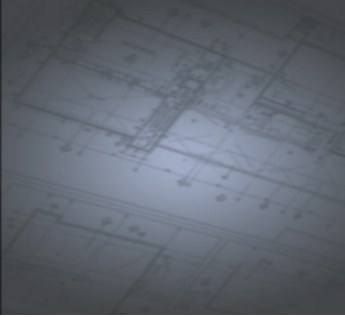




# Recommendations for Best Practices CSI Emerging Professionals

- Can we utilize emerging professional membership to identify needs of students
- Can we use this membership to develop social media and lead Student Group in social medias?
- Identify areas of development for Educators?  
They are new in the professional field who can provide feedback in areas they are struggling in the field





# Membership- Academic

## Some Observations

### CSI Members working in Academic Institutions

- Some Chapters have membership associated with Academic Institution who are not active with Academic Committee
- Some Chapters have members who are active with Academic Committee but working in Architectural firms
- Some full time professors active with students have either not renewed membership or renewed under personal email so affiliation with Academic Institution cannot be tracked.
- Vermont & MNY Chapter with highest student membership do not have any memberships whose email is affiliated with Academic Institution







# Recommendations for Best Practices



## CSI Members working in Academic Institutions

- Chapters to reach out to all membership who work in Academic Institutions to help develop programs or introduce to the right person in the Institution.
- Academic Committee Chair work with Membership Committee Chair to make sure that all members affiliated with Academic Institution renew membership especially those who are associated with programs
- Chapters chairs help to develop database of members affiliated with Academics with area of interest- BIM, Sustainability, Scholarship. Job Placement etc





# Long Island Chapter Student Affiliate Program

- The Long Island chapter coordinates with SUNY Farmingdale which is the local college that offers Architecture and Construction Management programs.
- In the summer, before school starts we meet with the Architecture and Construction Technology club president and officers and review the program for the year.
- Past programs include talks from “real life” construction managers, presentations from vendors such as solar, interior finishes, hardware, and “guess that material” competitions.
- We try to make it fun and interesting, focusing on green building when we can, and make it comfortable for the students to approach us on a regular basis.





# Long Island Chapter Student Affiliate Program

- The “guess that material” competition that we hold each semester is fun and exciting for the students.
- We typically collect small random samples, such as roofing, floor tile, FRP panels, metal roofing etc., label each one with a letter and then hand out blank answer sheets for the students to fill out.
- The students then write down their best guess as to the type of material and use. This sounds simple, but when you see a sample material out of context it’s tricky.
- Once complete, we then explain, sample by sample, what they are.
- The student with the highest score wins a free CSI student membership!






# Some Feedback

- Boston and RI Chapter holds successful joint events with related organizations like Ace Mentoring primarily for better networking. They publicize their monthly events through social media and requesting other organizations to send email to their membership
- LI Chapter conducts Student Competition for best specification. CSI holds this independent of curriculum. This is a best practice liked by all. There was some discussion whether this could be held in collaboration with Specification class or Design Studio
- NJ Chapter conducts presentations that cover CDT prep class power points presented by Industry Specialists. Architectural firm is using it to provide after hours educational opportunities to team members






# Deadlines

- 
- Certification Exams will be offered  
**April 2 - April 28, 2012**, in the U.S. & Canada.  
**Early registration deadline:** February 2, 2012  
**Final registration deadline:** March 2, 2012
  - CSI Academies  
Registration Deadline February 1, 2012





# Regional Goal for the Committee

- 
- CSI Academies- March 1-3 San Diego  
Would like to see representation from all 15 Chapters . Can we use the funds available in NER to provide financial assistance to those interested in attending CSI Academies? Poll (**100% voted in favor**)
  - What can NER do to help improve Academic Affairs Programs offered by Chapters





# Next webinar/teleconference on January 16, 2012



## At next webinar/teleconference

- Would like to have one Chapter share success story? **David Early will provide Institute update in January Webinar. Jim Ramentol will present in February Webinar**
- Would like to see what we need to do as a Region to have every Chapter associated with at least one Academic Institution?



HAPPY HOLIDAY  
&  
A VERY HAPPY NEW YEAR!!

