

BOARD REPORT



Northeast Region Board Meeting – November 3, 2012

DATE: October 29, 2012
TO: Northeast Region Board of Directors
FROM: Jennifer Casedy, Region Director
SUBJECT: Report of Hartford Chapter for Region Directors.

A. Report Summary

1. New emphasis on meetings at construction sites/manufacturing plans.
2. Guests come for free on first visit when brought by current member.

B. The Report

1. Summary of activities since last report:
 - a. Board has met to discuss programs for the year and assigned program months to all members.
 - b. Promotion for the year is when a member brings a new guest to a program/dinner that guest comes for free on their first visit.
 - c. Professional members are being queried for program topics of interest.
2. Status of current programs:
 - a. Upcoming programs include a mix of technical education programs, construction project tours, manufacturing plan tours, and how to do business with the State of Connecticut update.
3. Problem areas: We still have a low membership and are growing; however most board/committee positions have been filled.
4. Success stories: Construction site tour program/dinners are proving to be a good way to attract members and guest. A very successful program recently attracted 18 attendees. This tour was of a new LEED equivalent smart building.
5. Schedule of activities prior to next Board Meeting: A program with the CT's state architect will educate members on doing business with the State. A few more construction/manufacturing tours on the books.

6. Changes in Chapter Membership since last report: Current membership is 57. Up two since the last report.

C. Best Practices to share with the Region

1. None

Respectfully submitted;

Jennifer Casedy
Region Director
176 Sterling Drive
Newington, CT 06111
860-426-1950
jennifer.casedy@sbdinc.com

END OF REPORT

Cc: Region Secretary