

BOARD REPORT



Northeast Region Board Meeting – November 2, 2012

DATE: November 1, 2012
TO: Northeast Region Board of Directors
FROM: Ned Keating, CSI
SUBJECT: Report of Region Directors, Boston Chapter;

A. Report Summary

See below

B. The Report

1. Summary of activities since last report:

- Held several summer planning meetings
- Held comprehensive strategic planning committee meeting September 21 which designated teams, goals, and chairs for sub-committees. Institute Board Member attended via conference call
- Toured potential new meeting venue, 225 Franklin St Boston, site of U.Mass Club
- Elections and board positions filled
- Summer Social Boat tour sold out
- Developed calendar of meeting topics, appropriate for offices and marketing

2. Status of current programs:

- All programs for upcoming year have been filled
- Develop form for presenters to follow

3. Problem areas:

- Meeting attendance as percentage of membership is about 20-25%
- Developing student interest remains a challenge

4. Success stories:

- Strategic Planning meeting a success; lot of new ideas developed
- Good flow of new people getting involved and volunteering for positions while maintaining prior volunteers

- Penetration of BSA newsletter with CSI announcements
- Reserves remain healthy

5. Schedule of activities prior to next Board Meeting:

- ABX< (Build Boston) booth for CSI promotion, including chapter calendar of events
- Update AIA provider status
- Winter and Summer social planning
- Look into more social media marketing
- Explore advertising options for on-line newsletter
- Improve newsletter, "Parameter" content
- Apply for region spring awards
- Confirm CDT class location
- Develop budgets for all committees
- Collect past due advertising fees
- Consider Constant Contact for promotion
- Develop a rep directory by spec section based on membership
- Affiliated organization outreach, (BSA, AGC etc)

6. Changes in Chapter Membership

- membership constant at about 165

C. Best Practices to share with the Region

1. Events Calendar of upcoming dinner meetings and social
2. Develop presentation form for presenters including tying-in presentations to construction documents

Respectfully submitted;

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END OF REPORT

Cc: Region Secretary